



In the Spotlight

Monthly Issues of Interest Presented By
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Ribbet.org Offers Fun Approach To Environmental Awareness

Ribbet.org provides education and information for parents and children in an age-appropriate and non-threatening manner.

There is a new resource on the web that seeks to inform and educate children and their parents on the dangers of environmental hazards in an age-appropriate and non-threatening manner. The website, www.ribbet.org, is part of a larger campaign entitled "Look Before You L.E.A.P." (L.E.A.P. is an acronym for Lead, Endocrine Disruptors, Air Pollution, and Pesticides - four well-established environmental toxins that we are exposed to on a daily basis). The Look Before You L.E.A.P. campaign, featuring a child-friendly frog known as "Ribbet", is an acclaimed package of educational materials created by LDANYS' partners at the Huntington Breast Cancer Action Coalition. It provides engaging activities for children and provides important messages about environmentally safe activities and behaviors in a non-threatening and entertaining manner. These include a coloring book and a board game. These activities can be accessed through the "Kids Corner" section of the website. Visitors can download and print the coloring book right from the site by individual page, or they can choose to download the coloring book in its entirety for printing. The "Parent Portal" section of the website includes easily accessible materials for adults that give parents and other caregivers information regarding environment, toxic exposures, and healthy lifestyle choices. The combined children's and adult materials provide a wonderful opportunity for families to learn together about ways to engage in healthier behaviors. Ribbet.org also features links to other resources and important sites on the science and research behind environmental hazards.

The "Look before You LEAP" campaign springs from the effort to promote New York State's Centers of Excellence in Children's Environmental Health. These centers, currently operating or under development throughout the state, provide information to professionals, parents and the community-at-large regarding environmentally triggered disease and disability. The center's also go a step further, and provide access to a pediatrician specially trained in illness and disability linked to environmental causes.

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**VISIT US ON THE WEB
AT WWW.LDANYS.ORG**

The Learning Disabilities Association of New York State (LDANYS) was chartered by the New York State Board of Regents in 1958 and is a statewide 501c3 non-profit, parent-driven organization that advocates on behalf of children and adults who have learning disabilities. LDANYS is the New York state affiliate of the Learning Disabilities Association of America. Our regional affiliates located throughout the state provide a variety of programs and services for children and adults with learning and other developmental disabilities and their families.

For more information about our organization or about the content contained here, please contact our state office at 518-608-8992.

Ribbet.org – continued

These physicians are available for phone consultations, and if necessary, can personally evaluate and recommend treatment for children with an office visit. LDANYS and HBCAC have long been supporters of the centers, and have worked together to promote the centers in Albany and throughout the state. Unfortunately, these Centers, which have been funded to-date by the State of New York, are struggling to maintain their services in the face of state budget cuts.

To speak with an environmental health expert at one of the Children’s Environmental Health Centers of Excellence, Call 1-866-265-6201.